

SPONSOR PROSPECTUS



The 34th Bi-Annual Meeting of the Nordic Urogynecological Association (NUGA)

13 - 14 March, 2026 in Helsinki, Finland

To Potential Sponsors,

We are pleased to invite you to be part of NUGA 2026!

We are pleased to invite you to the 34th Bi-Annual Meeting of the Nordic Urogynecological Association (NUGA) The conference will be held from 13th – 14th of March 2026 in Helsinki, Finland with a pre-conference symposium in the evening of March 12th, 2026.

NUGA is a none profit committee of urogynecologists from all Nordic countries. The purpose of NUGA is to organize and plan bi-annual meetings in the Nordic countries for urogynecologists and other healthcare workers emphasising the latest updates in the field of urogynecology and female urology. Our purpose is also to give young scientists the opportunity to present their work. The profits of the meetings is used to give out Research Grants and prizes (e.g. prize for best abstract and Ulmsten prize for the most promising young scientist).

The meeting attendees will predominantly be gynaecologists and urogynecologists treating female patients with urinary incontinence and pelvic organ prolapse on a daily basis, but we also expect a number of urologists, general practitioners, continence nurses, and other allied health workers from Denmark, Finland, Iceland, Norway and Sweden.

Topics of this meeting will include: diagnosis, conservative, pharmacological and surgical treatment of urinary incontinence and pelvic organ prolapse, as well as related aspects of pelvic floor function and dysfunction. New original research will be presented including relevant dissertations and submitted abstracts.

We look forward to hearing from you.

NUGA Board

Rune Svenningsen (NO) MD, PhD
Mette Hornum Bing (DK) MD, PhD
Kristin Jonsdottir (IS) MD
Kirsi Kuismanen (FI) MD, PhD
Riffat Cheema (SE) MD, PhD

For inquiries about sponsorship possibilities please contact our congress agency:

The Meeting Planners
Mette Benzon
mb@meetingplanners.dk

Platinum Sponsor – €20.000

- 1 hour symposium on issues related to Urogynecology in the evening of March 12, 2026.
 - Acknowledgement at the conference opening and on the projection backdrop during intervals
 - Acknowledgement in the conference program
 - 1 page advertisement or company presentation printed on the inside of front cover in the conference program
 - Company logo on the conference website
 - Offer to supply lanyards for the delegate name badges
 - Offer to supply appropriate signage in the plenary room and the registration area
 - Offer to supply 2 inserts for the conference kit to be handed to delegates upon arrival
 - 10m² exhibition space
 - 4 complimentary registrations
 - Possibility to sponsor the conference welcome reception in the evening of March 12, 2026 with additional €2.000
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Gold Sponsor Plus – €15.000

(Maximum 2 sponsors)

- Possibility of hosting lunch symposium
- Acknowledgement on the projection backdrop during intervals
- Acknowledgement in the conference program
- 1 page advertisement or company presentation in the conference program
- Company logo on the conference website
- Offer to supply appropriate signage in the registration area
- Offer to supply 1 insert for the conference kit to be handed to delegates upon arrival
- 8m² exhibition space
- 3 complimentary registrations

Gold Sponsor – €10.000

(Maximum 2 sponsors)

- Possibility of hosting morning symposium
- Acknowledgement on the projection backdrop during intervals
- Acknowledgement in the conference program
- 1 page advertisement or company presentation in the conference program
- Company logo on the conference website
- Offer to supply appropriate signage in the registration area
- Offer to supply 1 insert for the conference kit to be handed to delegates upon arrival
- 8m² exhibition space
- 3 complimentary registrations

Silver Sponsor – €5.000

- Acknowledgement on the projection backdrop during intervals
- Acknowledgement in the conference program
- ½ page advertisement or company presentation in the conference program
- Company logo on the conference website
- Offer to supply 1 insert for the conference kit to be handed to delegates
- 6m² exhibition space
- 1 complimentary registrations

All prices mentioned above are **excl. 25,5% Finnish VAT**

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The Meeting Planners
Mette Benzon (mb@meetingplanners.dk)

Remote Sponsor – €1.450

- Acknowledgement on the projection backdrop
- Acknowledgement in the conference program
- Company logo on the conference website
- Offer to supply 1 insert for the conference kit to be handed to delegates upon arrival

Exhibition space

- Minimum 4m² per exhibition booth
- All exhibiting companies will get their logo on the conference website
- No complimentary registrations
- Registration fee for booth staff: €425
- Exhibition space price: €425 per m²

Advertisement in conference program

- Back inside cover: €1.400
- 1 page inside: €900
- 1/2 page inside: €675)

Other possibilities

- Logo on conference website: €250
- Insert in conference kit: €430)

Cancellation conditions

Should the sponsor or exhibitor cancel (after sponsorship agreement has been confirmed and accepted), the following will apply: No refunds will be processed unless sponsorship agreement or exhibition space has been re-sold.